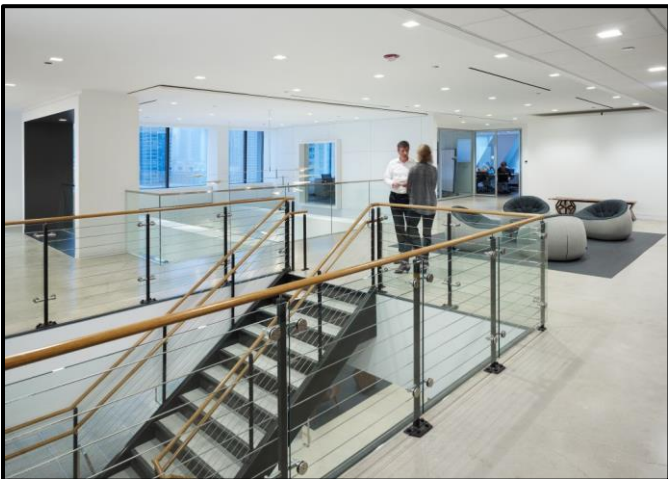
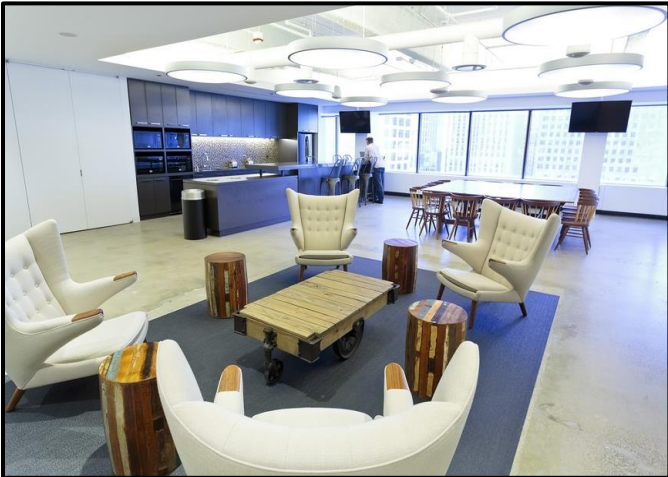




Titan Electric

FCB CHICAGO



FCB, one of the largest advertising agencies in the world, recently relocated its headquarters to the iconic John Hancock building in downtown Chicago.

Titan Electric was chosen as the electrical subcontractor for this complex and high-profile project, which was voted Chicago's Coolest Office in 2014 by Crain's Chicago Business.

The 167,000 square-foot renovation involved five floors and an open-space concept that was designed to facilitate collaboration and capitalize on the incredible high-rise views. Some features of the project include a two-story atrium/front lobby with a fully staffed coffee bar, multiple cafes throughout, a 25-foot ceiling employee lounge overlooking the city, and open meeting areas on each floor designed for brainstorming sessions.

Extensive electrical work was performed to make multiple production areas, design rooms, and studios accessible for clients. The print and video production areas, for example, include state-of-the-art soundproof recording studios and a private video screening room for client showings.

A partial list of Titan's involvement included the installation of:

- 60 kw UPS for power backup of critical systems
- Upgraded electrical services and new electrical panels
- Lighting system with ceiling and wall sensors
- Light fixtures throughout all five floors
- Power wiring for 218 new workstations
- Power requirements for new server room
- Upgraded fire alarm system

ICG was the general contractor for the project with architectural services provided by TPG Architecture, LLP of New York.

POWERING THE FUTURE