



Titan Electric

NEOCON 2015



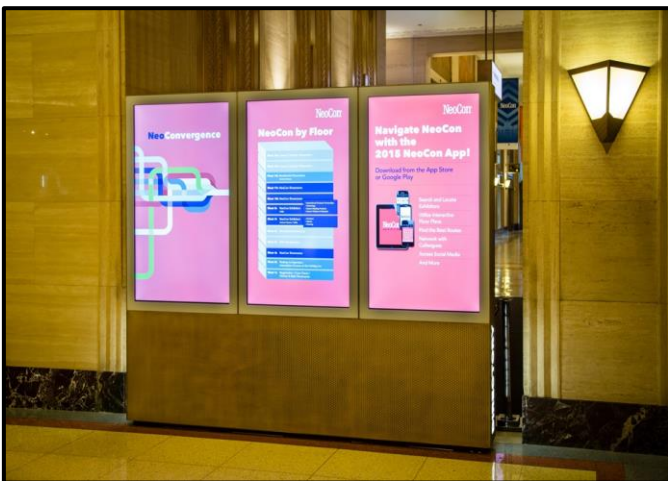
Titan Electric completed renovations at Chicago's Merchandise Mart for NeoCon, the largest commercial interiors industry show in the U.S. The annual three-day event attracts nearly 50,000 design professionals and showcases more than 70 leading companies.

Titan, the electrical subcontractor for Merchandise Mart Properties and various showrooms, performed work on numerous floors and updated showrooms and common areas throughout the one million square feet of exhibition space. The project involved all three of Titan's departments including High Voltage, Low Voltage and Audio Visual.



On the 1st and 2nd floor, 22 hanging digital signs were installed, guiding patrons to their final destination. The overhead displays change content based on The Mart's requirements for that given day or time. Information is easily loaded and distributed to each sign through The Mart's internal network. During NeoCon, the content was customized to help attendees move around the exhibition in a quick and efficient manner.

In addition to overhead signage, 12 touch-controlled kiosks were installed throughout the 1st and 2nd floors. By simply touching the screen, visitors are able to choose from a list of categories including food, shopping and showroom locations. The kiosks display information on how to get to a specific destination, including what elevator bank to use.



On floors 1, 2, 3, 6, 10, 11, 14 and 15, showrooms were updated with LED lighting, low voltage lighting control systems, daylight harvesting sensors, poke-thru devices, audio visual conduit systems, tele/data conduit systems, upgraded fire alarm systems and furniture workstations, helping to showcase the release of new products.

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